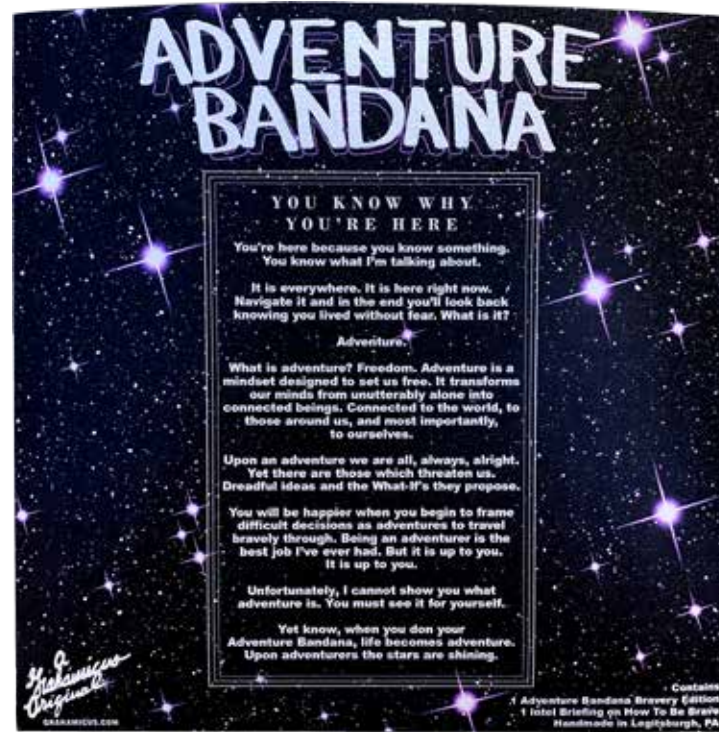


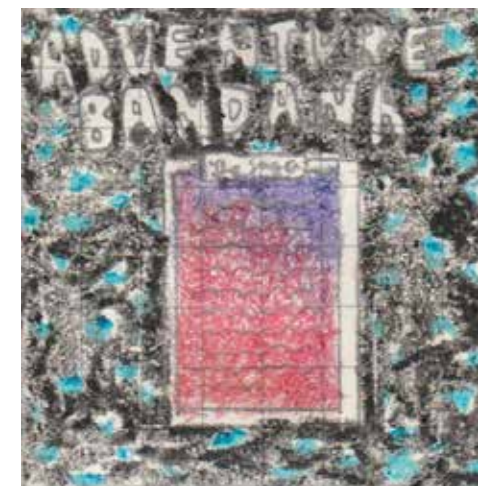
*Grahamicus*



Package Front



Package Back



Insert Front: Bandana In Vinyl



Insert Back: Bravery Pamphlet In Vinyl




### The Process

19.5 CM x 19.5 CM – Dyed Bandanas, Screenprint, Clear Vinyl, Cardstock  
 The process began in 2016 by hand-dyeing bandanas and wearing them on road trips. Over time different elements were added, such as clear vinyl inspired by space-food packaging, and a pamphlet on “How to be Brave”. The newest elements are a cardstock sleeve and a backstory on the value of bravery.

### Adventure Bandana, Apparel



**ADVENTURE BANDANA**  
*Learn to be brave!*




Each package includes nine practical tips on *How to be Brave*

**\$60**  
free shipping!

*A Grahamicus Original*  
GRAHAMICUS.COM

Handmade in Legitsburgh, PA

**ADVENTURE BANDANA**  
*Learn to be brave!*

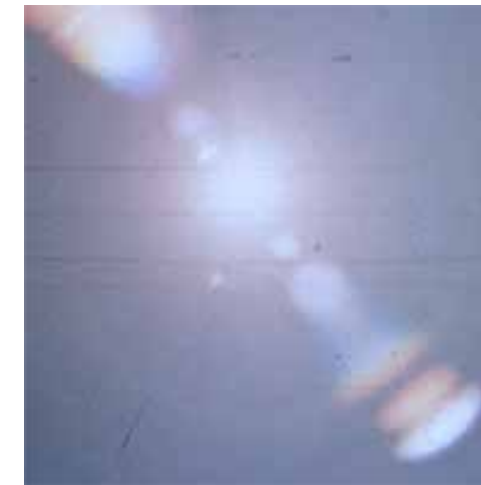


Each package includes nine practical tips on *How to be Brave*

**\$60**  
free shipping!

*A Grahamicus Original*  
GRAHAMICUS.COM

Handmade in Legitsburgh, PA



Adventure Bandana, Advertisement

### The Process

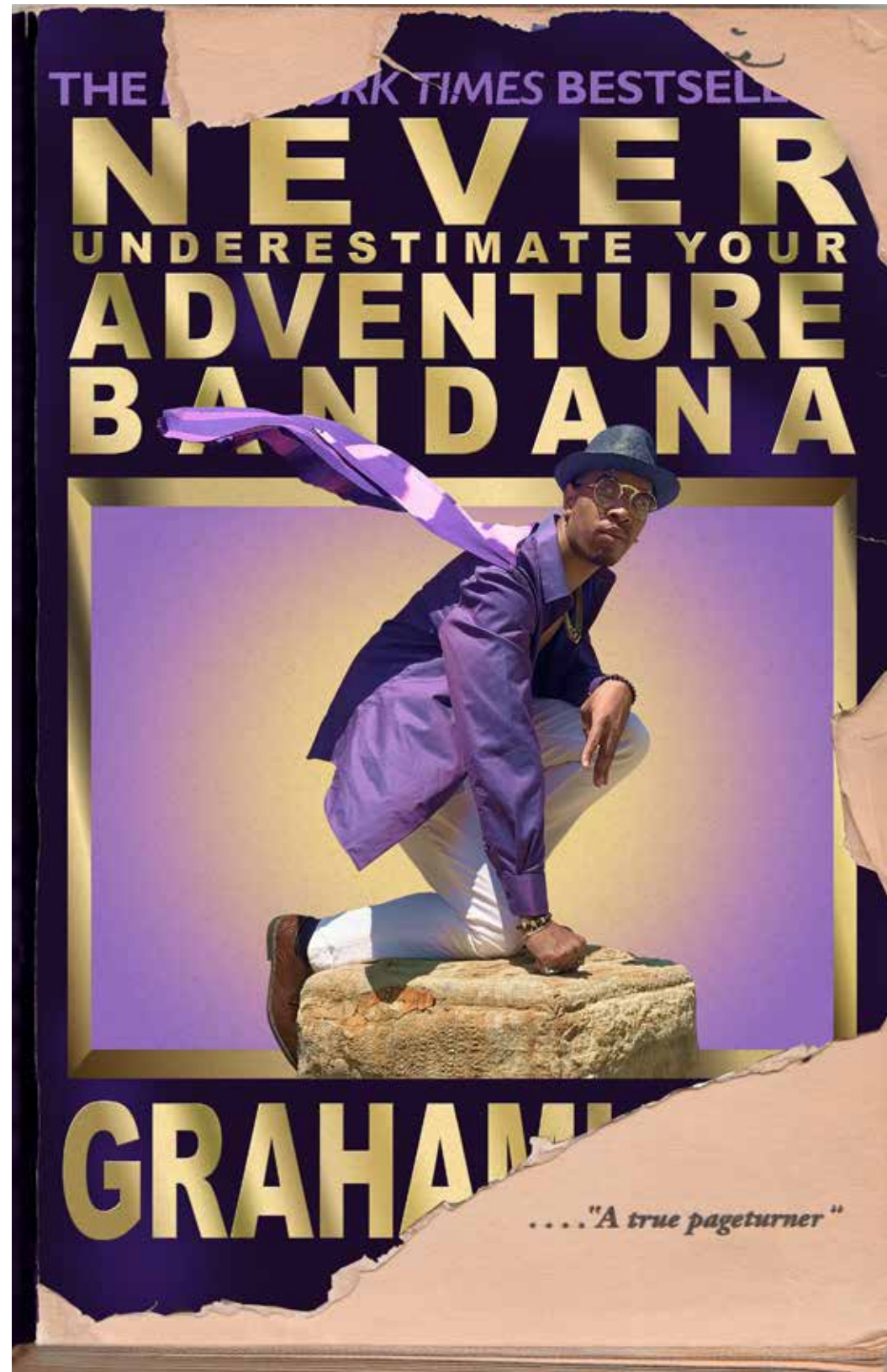
1350 Pixels x 1080 Pixels, 1920 Pixels x 1080 Pixels

– Digital Photos, Scanned Photos, Digital File

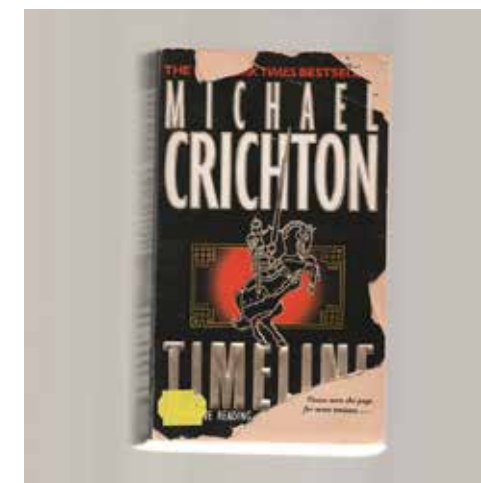
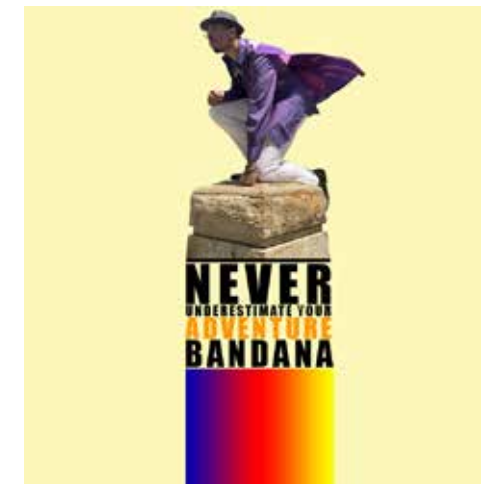
The process began with necessity of showcasing the Adventure Bandana itself, separate from the packaging. Cues were taken from 70's print ads and video.

The final advertisements were sized for Instagram Posts and Stories.





**Never Underestimate Your Adventure Bandana, Poster**

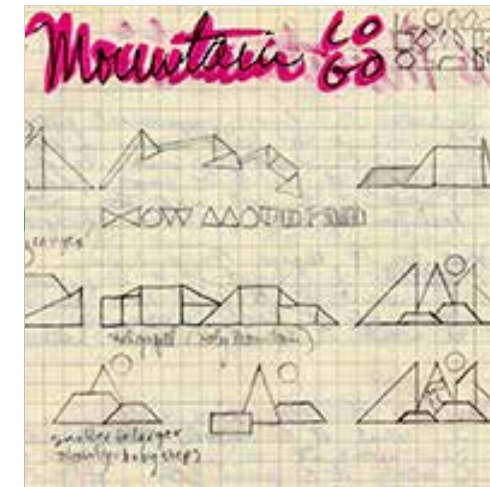


### **The Process**

*11" x 17" – Digital Photos, Scanned Photos, Printed Poster  
The process began with a pamphlet of 'different uses for your Adventure Bandana' followed by a photoshoot. The product changed with inspiration from an action-adventure novel, integrated into the design. Literal textures capture emotions of an epic tale, imagined as Never Underestimate Your Adventure Bandana.*



How Mountain, Identity

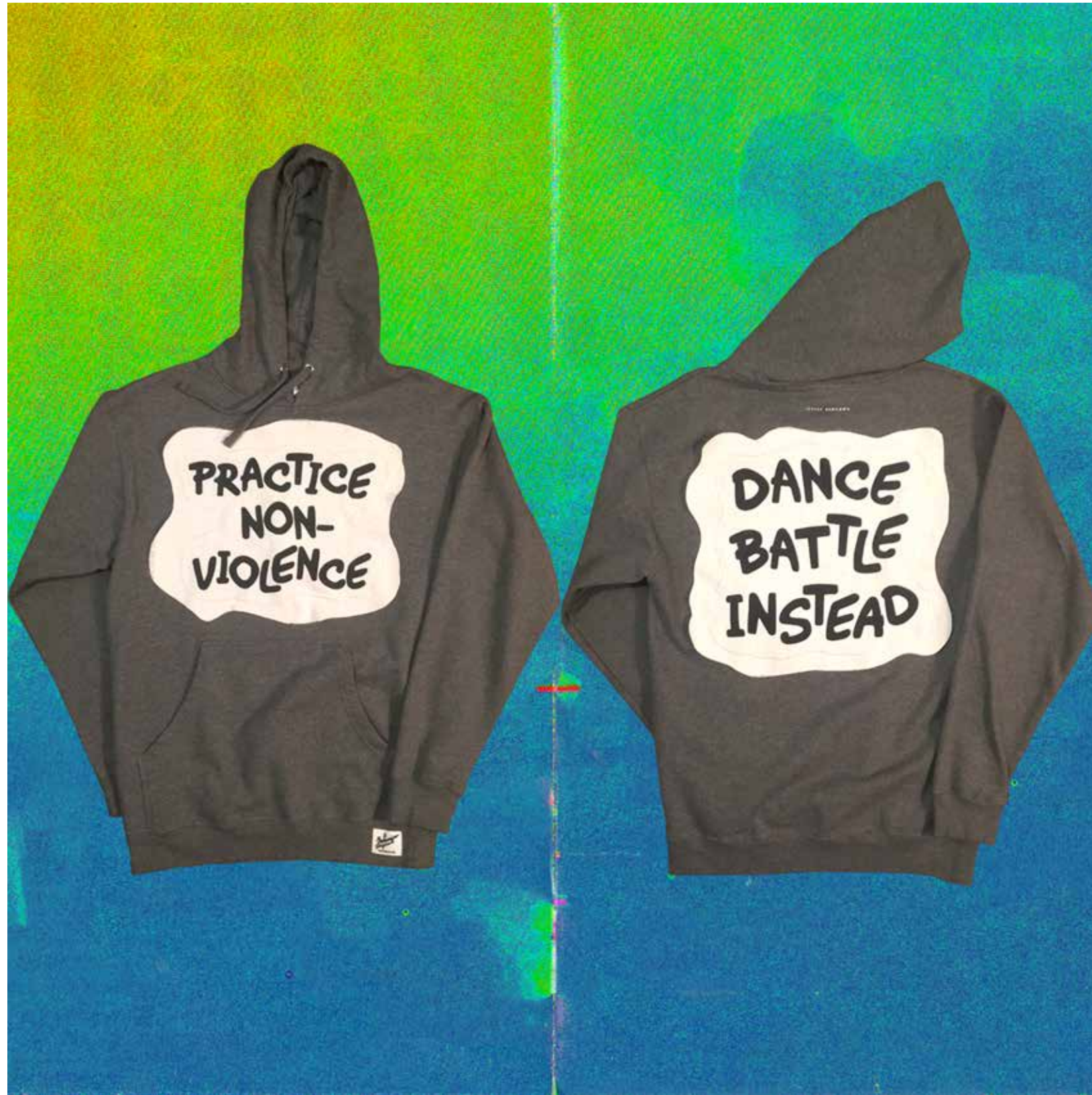


### The Process

*Computer Generated Vector*

*The process began as inspirational emails without a logo. The logo was intended to communicate a large scale journey with simplicity. The question was "Can it convey meaning with just shapes?" The final logo can operate with or without words, in greyscale, or in varied colors.*





Practice Non-Violence Hoodie, Apparel



### The Process

*XS, S, M, L, XL – Screenprint, Duckcloth, Hoodie*

*The process began in 2014 as one hoodie with hand-painted patches, front & back. Six years later, a limited-run line was made. Designs were reconsidered, and patches were screenprinted then sewn rather than glued. Branding tags were added, and individual run-numbers were printed under each hood.*

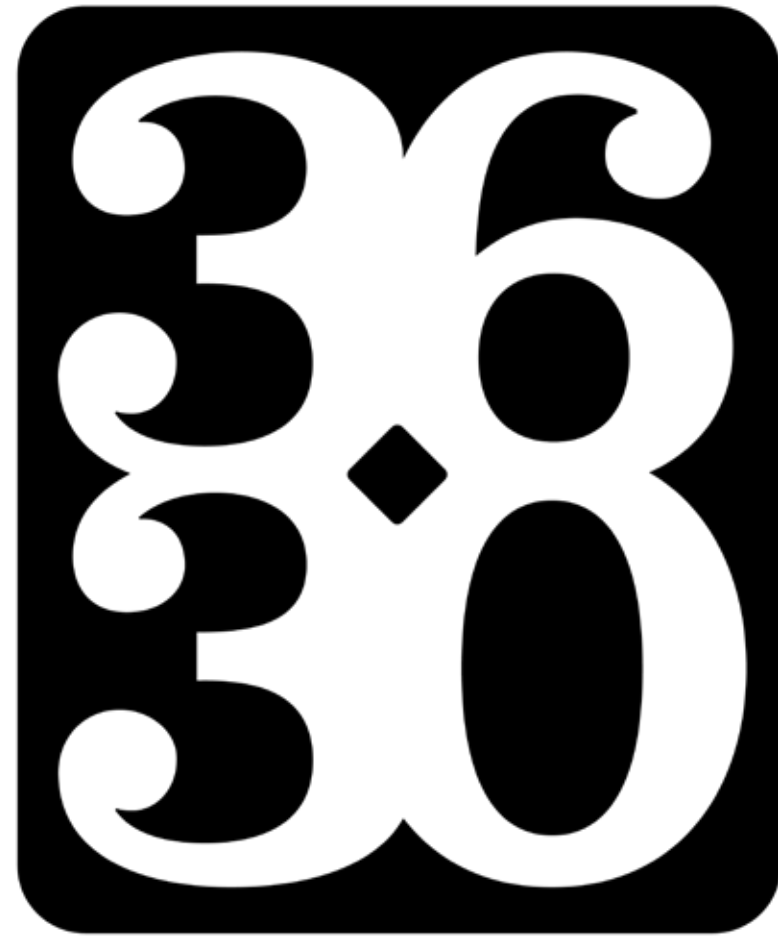
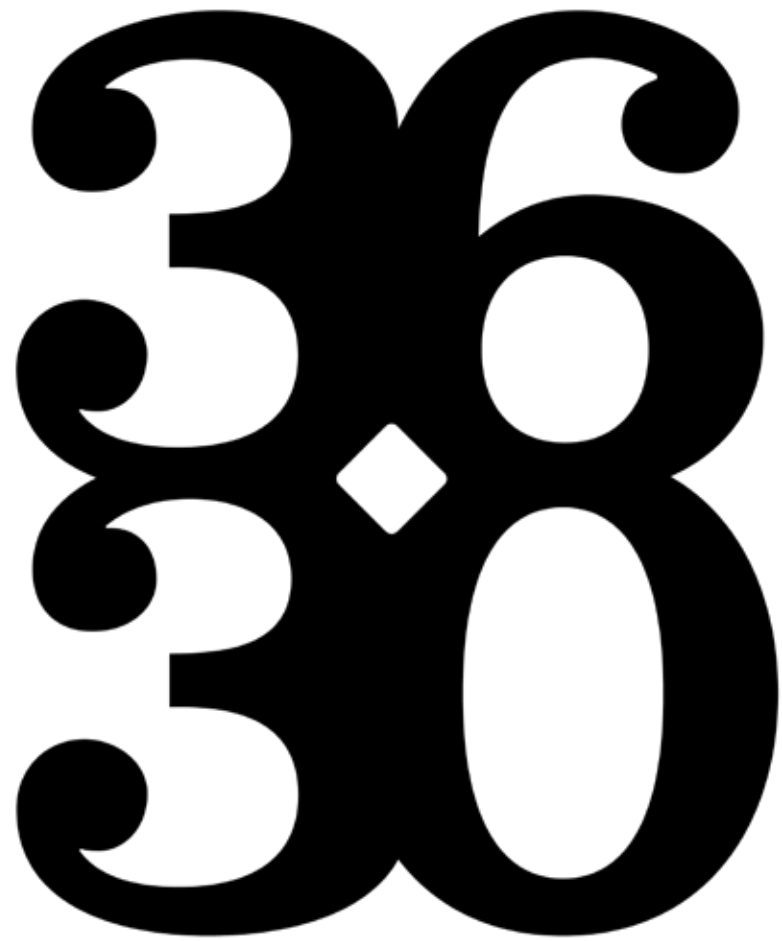




Practice Non-Violence Hoodie, Advertisement

### The Process

1350 Pixels x 2160 Pixels – Digital Photos, Scanned Pamphlet, Digital File  
 The process began with a photoshoot. Toy packaging inspired the price-tag & pamphlet. The creative team was asked “What does a pamphlet need?” Answer: “To showcase the product, show price, make the viewer feel cool, highlight detail, and definitely explain ‘limited-run.’” Ads were sized for Instagram posts.



**3630, Identity**



**The Process**

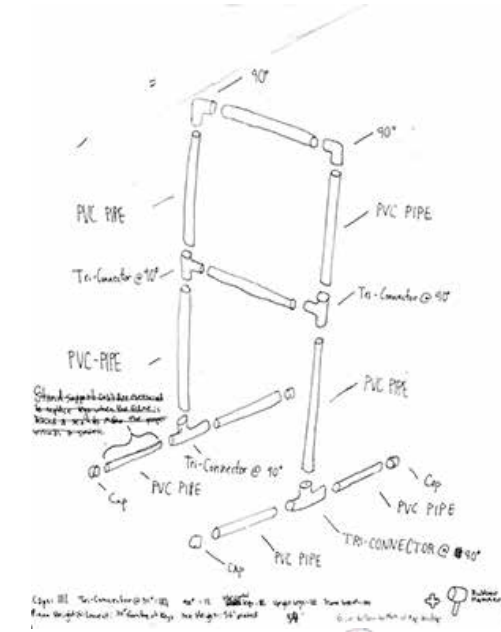
*Computer Generated Vector*

*The process began within 3630 (Thirty-Six Thirty) to create an emblem that communicates a stable, long-lasting presence, with high visibility from up close and afar. Positive and negative logos allow for ease of placement on promotions.*





Frame Stand



### The Process

48" x 32" x 75" – PVC Pipe

The process began with wood stilts to display a cardboard frame for photo opportunities. PVC pipe was recommended by a professional contractor, and is collapsible for easy transport. The frame stand is used in livestreams to display Fine Art and in live performances as a stage prop.





**3630 Frame**



**The Process**

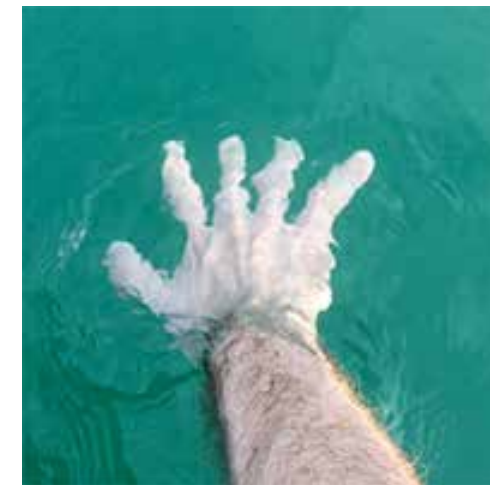
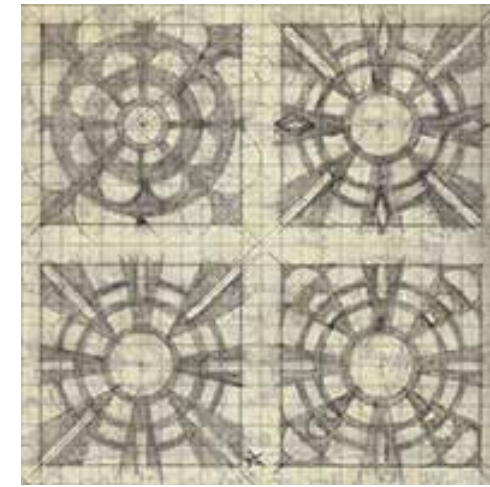
*36" x 36" – Cardboard, Ink, Steel*

*The process began as a photobooth concept for live events, cropped in the square format of Instagram. Beginning as one piece of cardboard, the structure developed into multiple cardboard pieces, collapsible for transport. Interchangeable marquees were added for festivity and expressing gratitude to venue hosts.*





**Perspectance: Swan Lake, Canvas Print**



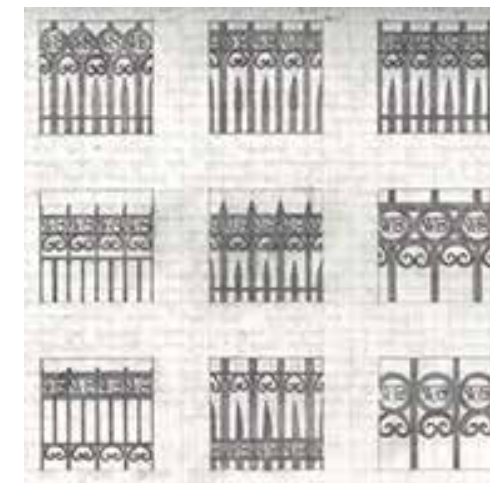
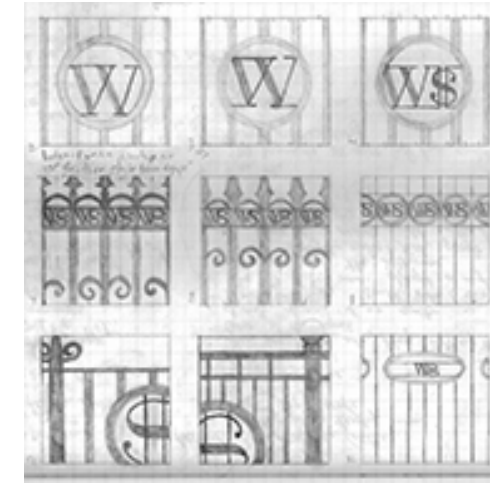
### **The Process**

*36" x 36" x 1" – Printed Photos, Cut Paper, Digital File, Canvas Print  
The process began with geometric design sketches. Next, photos of natural textures were tested digitally. Photos of swan feathers and lake water were decided as foreground and background, which gave Swan Lake its name. Finally, photos were printed, cut, scanned, enlarged, and printed on canvas.*





**“The Long Way Home” by Wally \$antos, Cover Art**



### **The Process**

*9” x 9” – Printed Photos, Cut Paper, Digital File*

*The process began with an idea to create a visual space to represent musician Wally \$antos’ instrumental album. The entire process was done remotely. Communication with Wally \$antos was consistent from the brainstorming phase, to gathering of design elements, through final colorization.*





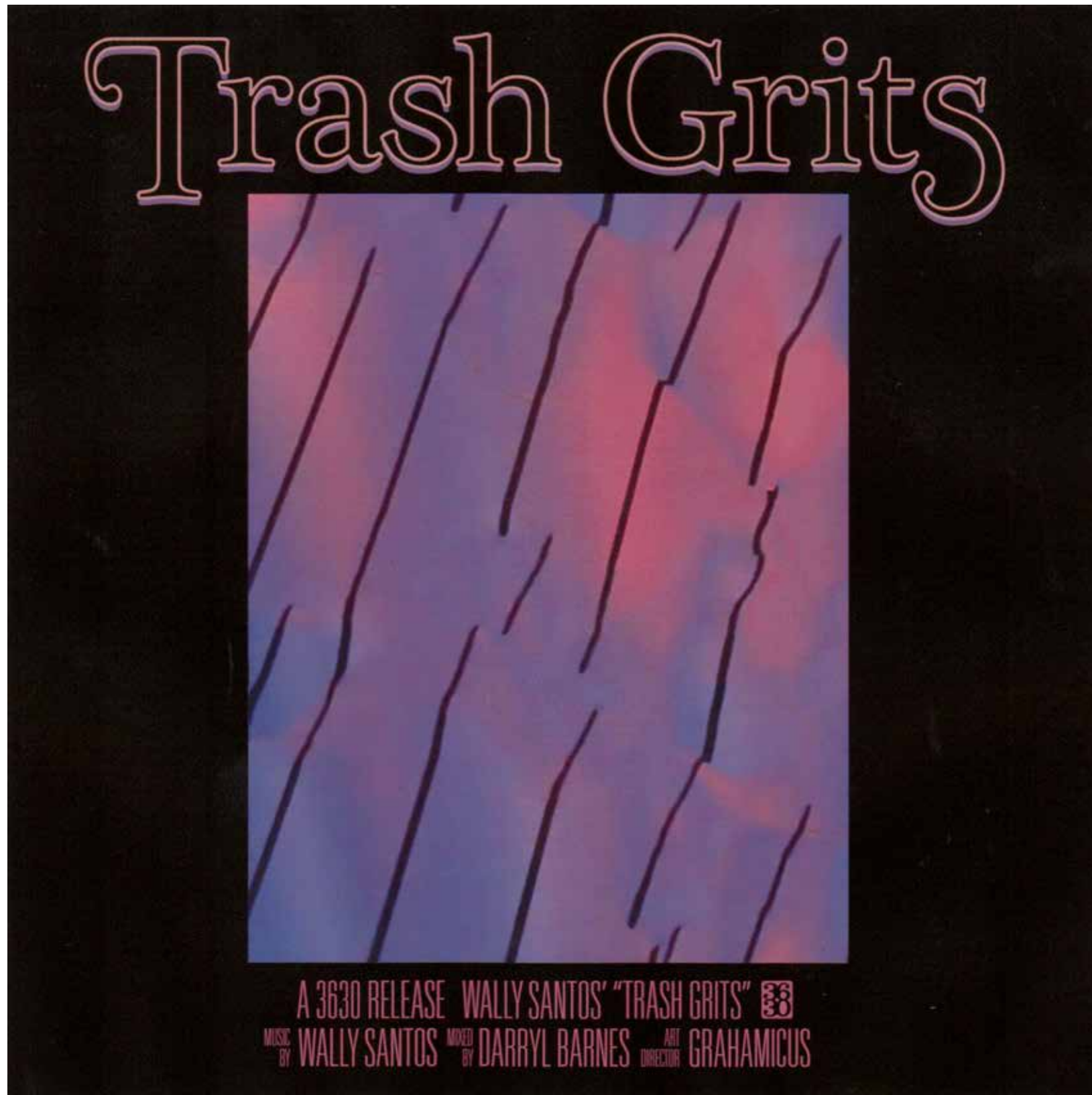
**“Homage” by Wally \$antos, Cover Art**



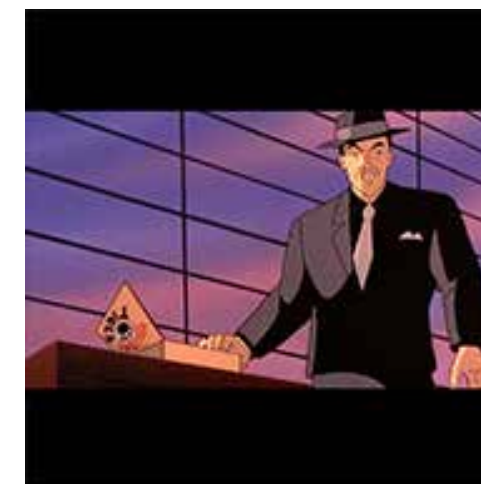
### **The Process**

*9” x 9” – Digital Rendering, Printed Photos, Digital File*

*The process began with the assignment to promote a series of singles with a repeating visual system. The entire process was done remotely. Communication with musician Wally \$antos was consistent in managing visual hierarchy.*



"Trash Grits" by Wally Santos, Cover Art



### The Process

9" x 9" – Printed Photos, Digital File

The process began with initial sketches that did not align with musician Wally Santos' vision. A new concept was inspired by a movie-still, capturing the cinematic sound the musician had created. The approach then mimicked Hollywood poster designs.





**“Intrinsic Control” EP by Rome B, Cover Art**



### **The Process**

*9” x 9” – Printed Photos, Cut Paper, Digital File*

*The process began as a commission from musician Rome B to visually represent large ideas from his music. A collage measuring 13” x 13” was created. Constant communication with the musician was maintained to achieve his vision. The final collage was promoted online and with print posters.*



*1@Grahamicus.com*